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FOR IMMEDIATE RELEASE



The Greatest Show (& Tell!) in the East Bay Returns to Oakland on October 22, 2017

The 8th Annual East Bay Mini-Maker Faire offers a family-friendly showcase of invention, creativity, and resourcefulness. Glimpse the future and get inspired!

Oakland, CA (Sept 26, 2017) — More than 150 makers, scientists, artists, crafters, and engineers will gather to show and share on Sunday, October 22, for the 8th Annual East Bay Mini Maker Faire.

This daylong celebration of Do-It-Yourself and Do-It-Together creativity and invention is a high-energy community festival, with multiple stages, music, food trucks, and many hands-on activity booths and demos for all ages. Activities include operating robots, trying the exciting high-rise sport of “cratestacking,” welding, needlework, stretching mozzarella, playing in virtual reality, and learning how to build amphibious tricycles.

We suggest interviews with these makers:

- Chris Anderson, DIYRobocars — the new scene of autonomous vehicle making and racing
- Emily Pilloton & Girls Garage — young #ladymakers with a mantra of “Fear Less, Make More”
- Greg Lehy, maker of the world’s largest Tesla coil and high voltage electricity expert
- 9 year old Samaira Mehta, girl coder and creator of CodeBunnyz game
- Legendary Bay Area master woodworker and designer Paul Discoe

The speaker lineup includes topics as wide ranging as a talk on the mathematics of juggling; “Mushrooms for Remediation;” a panel discussion on safe spaces for making (post-Ghost Ship tragedy); and “How to Build a Terrible Robot.”

The East Bay Mini Maker Faire, which takes place in the Temescal district of Oakland, has become a major annual event in the San Francisco Bay Area, drawing nearly 7,000 attendees last year. Inspired by the giant “flagship” Maker Faire Bay Area in San Mateo, the East Bay Mini Maker Faire is more focused on local projects and hands-on making. It is organized and run by parent volunteers from Park Day School, which hosts the event on its four-acre campus, in partnership with the city of Oakland’s Studio One Art Center. This event is perfect for artists, engineers, makers, educators, and innovators - and an ideal experience for the *whole family*.

Besides the makers listed above, the faire offers amazing fodder for features: the East Bay hardware start-up scene; high-tech and low-tech whiz kids; the celebrated “maker” movement; urban homesteaders and sustainability; and the pioneering educators who are bringing “hands-on” back into the classroom. Our media team can help you find the perfect story and makers for your audience!

For Sponsorship Opportunities:

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Images and logos available: eastbay.makerfaire.com/media-center/

Meet the Makers page to search and browse all makers: <http://eastbay.makerfaire.com/2017makers/>

Schedule page: <http://eastbay.makerfaire.com/2017schedule/>

Tickets: <https://eastbaymakerfaire2017.eventbrite.com>

FACT SHEET

What: The East Bay Mini Maker Faire is a family-friendly event featuring rockets and robots, digital fabrication, DIY science and technology, urban farming and sustainability, alternative energy, unique handmade crafts, music, local food, and educational workshops and installations.

When: Sunday, October 22, 10 a.m.–5 p.m.

Where: Park Day School, 360 42nd St., Oakland, CA 94609

Tickets: \$17 adult, \$13 kids 4–18, free for children under 3 (\$20 adult, \$15 kids 4–18 at the door)

Website: eastbay.makerfaire.com

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