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The Greatest Show (& Tell!) in the East Bay Returns for its 7th Year on October 23

The Best of East Bay Start-up, Engineering, Crafting, Art, and Food Scenes Gather to Celebrate Making, Invention, and Creativity

Oakland, CA (October 10, 2016) — More than 150 makers, scientists, artists, crafters, and engineers will gather to show and share on Sunday, October 23, for the 7th Annual East Bay Mini Maker Faire in Oakland.

This daylong celebration of Do-It-Yourself creativity and invention is a full-on community festival, with multiple stages, music, food trucks, pedal-powered rides, and hands-on activity booths and demos for all ages. Activities include screen-printing, spot-welding and soldering, crafting pinewood race cars, creating “squishy” circuits, operating robots, sewing, making rockets, and churning butter. Projects range from Transformer-like art cars to a three-cockpit mobile flight simulator to a showcase of ABC *BattleBots* machines to a traditional strudel-pulling demo from one of the East Bay’s hottest pastry chefs to a wildly creative, participatory, 10-lane miniature-golf-meets-bowling game (RallyBow!).

The East Bay Mini Maker Faire, which takes place in the Temescal district of Oakland, has become a major annual event in the San Francisco Bay Area, drawing nearly 7,000 attendees last year. It mirrors the giant “flagship” Maker Faire in San Mateo, but scaled-down and more focused on local projects and hands-on making. The East Bay Mini Maker Faire is organized and run by parent volunteers from Park Day School, which hosts the event on its four-acre campus and the adjacent campus of Studio One Arts Center. The sensibility of the organizers and the scale together make it especially good for families.

Faire highlights this year include presentations from Anouk Wipprecht, international fashion tech designer and maker; MegaBots, a wacky Hayward-based start-up making large-scale combat robots; Dale Dougherty, creator of *Make: Magazine* and Maker Faire; and a panel of educators including Oakland Unified School District’s Superintendent Antwan Wilson.

For journalists, the faire offers amazing fodder for features on brilliant local makers; the East Bay hardware start-up scene; high-tech and low-tech whiz kids; the maker movement sweeping the country; urban farm homesteaders and sustainability; and the educators who are bringing “hands-on” back into the classroom. Our media team is eager to help you find the perfect story and makers for your audience.

Media Contacts:

Anne Ray
anne@ebmakerfaire.com

Cathy Shields
cathy.shields@parkdayschool.org
510.653.0317

Images and logos available: eastbay.makerfaire.com/media-center/
Meet the Makers page to search and browse all makers: <http://eastbay.makerfaire.com/2016makers/>
Schedule page: <http://eastbay.makerfaire.com/2016schedule/>
Tickets: <https://ebmakerfaire2016.eventbrite.com>

FACT SHEET

What: The East Bay Mini Maker Faire is a family-friendly event featuring rockets and robots, digital fabrication, DIY science and technology, urban farming and sustainability, alternative energy, unique handmade crafts, music, local food, and educational workshops and installations.

When: Sunday, October 23, 10 a.m.–5 p.m.

Where: Park Day School and Studio One Arts Center, 360 42nd St., Oakland, CA 94609

Tickets: \$17 adult, \$13 kids 4–18, free for children under 3 (\$20 adult, \$15 kids 4–18 at the door)

Website: eastbay.makerfaire.com

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